

**NEW WEEKLY JOB POSTINGS FROM   
HELP WANTED ONLINE  
Office of Research**

**Week Ending November 28th, 2020 - New Ads Down 7% Over The Week**

WETHERSFIELD, December 4th, 2020 – During the week ending November 28, 2020, there were 3,485 new postings, down 7% or -256 new ads from a week before. This overall change overlays industry level losses and gains, 12 were down a combined 782 new ads over the week and 9 were up a combined 526. The largest decreases occurred in Healthcare & Social Assistance, Manufacturing, and Information. These three sectors were down a combined 395 new ads from the prior week. Of the 9 sectors with new ad increases, the largest occurred in Accommodations & Food Services, Finance & Insurance, and Educational Services which added a combined 436 new ads. The three most recent weeks of new ad postings represent the lowest combined level since early May and differs from the 6-7 week trough pattern which occurred from July through late-September.  
  
  
  
  
  
  
**Industries** with the most new postings include Retail Trade, Health & Social Assistance, and Finance & Insurance.

**Occupations** with the most new postings include Combined Food Prep. & Serving Workers, Retail Salespersons, and Registered Nurses.

**Employers** with the most new postings include Boston Market, Anthem Blue Cross, and Humana.

**The three industries with the most new job postings where**

* **Retail Trade** (507 new postings, -2.5% over the week)
* **Health Care and Soc. Assistance** (496 new postings, -32% over the week)
* **Finance & Insurance** (445 new postings, +47% over the week)

 12 sectors had job posting decreases over the week and 9 had increases. Some of the largest percent decreases occurred in Information (-60% or -65 new ads), Manufacturing (-32% or -96 new ads), and Health Care & Social Assistance (-32% or -235). Of the 9 increasing industries, the largest percent increases occurred in Accommodation & Food Services (+218% or +244 new ads), Construction (+133% or +48 new ads), and Finance and Insurance (+47% or +142 new ads). The over the week increases in Accommodation & Food Services correspond with Boston Market posting 223 new ads during the week after previously posting zero.  
  
For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

The June 2020 edition of the Connecticut Economic Digest features an article on HWOL: <https://www1.ctdol.state.ct.us/lmi/digest/pdfs/cedjun20.pdf>

**New Job Postings by Occupation**

**The occupations with the most new postings were:**

* Combined Food Prep and Serving Workers (182 new postings, +420% over the week)
* Retail Salespersons (153 new postings, +6% over the week)
* Registered Nurses (114 new postings, -31% over the week)



**Employers with the Most New Job Postings**

Employers with the most new job postings for the were mostly in Retail Trade, Finance & Insurance and Health Care. The 25 employers shown above account for 31.7 percent of all new ads. Retail Trade and Finance & Insurance employers both had 7 of the top 25 and most of those employers. The employers with the largest overall increases over the week were Boston Market (+223 new ads), Humana (+75 New Ads), and Macy’s (+53 new ads). All but two of the top 25 employers had over the week gains. The two with decreases were Cigna Corporation (-6 new ads) and BJ’s Wholesale Club Inc. (-5 new ads).

**Covid-19 and Weekly New Job Postings**  
In recent months, the pandemic Coronavirus (Covid-19) has caused significant social and economic implications throughout the world.  
  
This HWOL report includes new weekly job postings to illustrate how Covid-19 has impacted Connecticut in the short term and highlight recent job postings in the weeks since the virus disrupted both the economy and labor markets.  
  
**What is HWOL?**The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas.

**To view more HWOL data, go to:** [**https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf**](https://www1.ctdol.state.ct.us/lmi/pubs/HWOL2020.pdf)